

Professional Experience

With 11 years of experience in midwifery, Amanda has built a wealth of experience and expertise across both hospital and community settings. Her career has been marked by significant roles, including serving as a Practice Development Midwife and a Delivery Suite Coordinator. Amanda's extensive training at the postgraduate level encompasses a wide range of areas such as Neonatal Physical and Infant Examination, Advanced Life Support, and Professional Midwifery Advocacy. Her commitment to continuous learning and development is evident in her regular participation in teaching obstetric emergency and life support courses to multi-disciplinary teams.

Throughout her career, Amanda has managed complex cases in maternity care, spanning low-risk to high-risk pathways. Her experience includes managing a variety of complications, such as fetal anomalies, pre-eclampsia, eclampsia, and maternal sepsis, as well as supporting physiological births, instrumental births, and caesarean sections. Her leadership in neonatal resuscitation and support for junior staff in this area highlight her proficiency and dedication to maternal and neonatal health.

Additionally, Amanda has played a crucial role in managing Personalised Care Plans for women choosing to birth outside recommended guidelines, ensuring safe and effective care delivery. In her role as a Delivery Suite Coordinator, Amanda has been instrumental in managing a busy labour ward, coordinating with senior and junior midwives, student midwives, and the obstetric and anaesthetic teams. Her leadership skills are further demonstrated in her ability to effectively manage high-risk patients, liaising with NICU and on-call managers to ensure optimal care.

Amanda's experience in the community includes managing caseloads with a high proportion of safeguarding and collaborating with social workers, health visitors, and GPs to plan comprehensive care for families. Amanda's professional development is ongoing, as evidenced by her completion of the 'Licence to Lead' learning package and her active participation in fetal monitoring and safeguarding forums. Her Master's level coursework in Professional Midwifery Advocacy and Risk in Maternity Practice, along with her involvement in teaching life-saving skills, underscores her commitment to excellence in midwifery practice. Amanda's clear, concise communication style, both in emergency situations and multidisciplinary discussions, ensures effective management of complex cases and contributes to her success as a skilled and compassionate midwifery professional.

Amanda is fully trained in Civil Procedure Rules, including relevant revisions as they arise, and maintains her continuing professional development via a range of training.

Specialism

- Midwifery
- Home birth
- Fetal anomalies

- Pre-eclampsia and eclampsia
- Birth emergency
- Maternal sepsis

Age group

Adults



Career history

- Norfolk and Norwich University Hospital NHS Foundation Trust
Delivery Suite Coordinator **April 2021 – present**
- Practice Development Midwife **April 2020 – present**
- Midwife, Delivery Suite (Band 6 since 2013) **2012-2019**

Qualifications

- Expectancy (2012): Aromatherapy for Maternity Care; Moxibustion
- UEA (2014) Preparation for Mentorship Programme
- Resuscitation Council (2016 and 2021) Neonatal Life Support
- UEA (2017) Neonatal and Infant Physical Examination (MSc module)
- City (2018) Risk and Midwifery Practise (MSc module)
- UEA (2019) Advanced Professional Portfolio (MSc module)
- PROMPT faculty training (2019)
- NNUH License to Lead completed 2022:
- Leadership Foundation Programme – 2019
- Leading with PRIDE - 2019
- Managers Induction - 2022
- Introduction to Recruitment - 2022
- Unconscious Bias - 2022
- Personal Development Review Training - 2022
- Resuscitation Council (2023) Advanced Life Support
- Bond Solon Excellence in Report Writing (Sept 2023)
- HSIB Level 2 - A systems approach to learning from patient safety incidents (ongoing)

Professional Memberships

- Nursing and Midwifery Council
 - RCM
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